

Jawaharlal Nehru Architecture and Fine Arts University

REPORT -1

Place: Auditorium, JNAFAU, Hyderabad

Date: 29th August 2023

Speakers: 1) Prof Dr. Vasudha Gokhale

2) Advocate Subhajit Saha

About the Program:

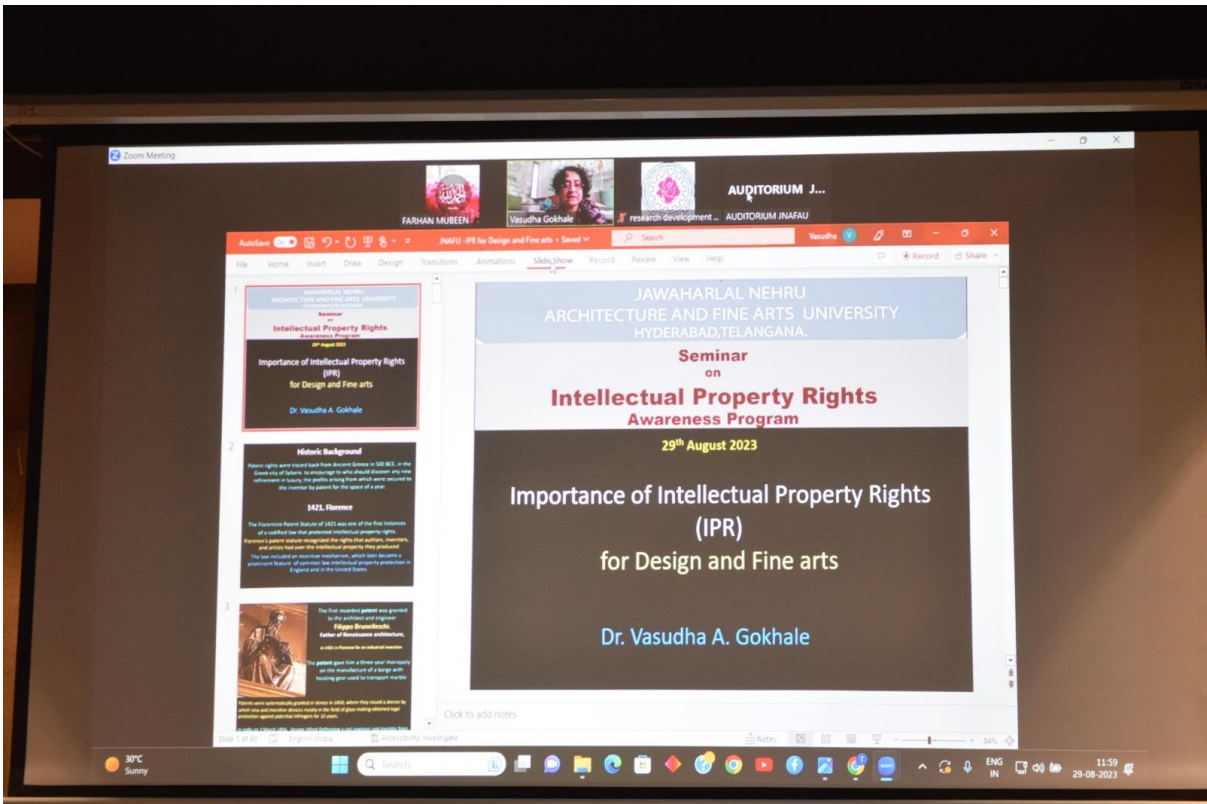
The IPR cell of JNAFAU organized a seminar to create awareness on the role of IPR in Design, Architecture and Fine arts in collaboration with TSCOST. The session started with lighting of lamp and inauguration of the IPR cell by Hon'ble Vice Chancellor Dr. Kavitha Daryani Rao and Guest of Honor, registrar Prof. Sunder Kumar followed by Nodal Officer Prof. Dr. Phani Sree the Nodal Officer enlightening the faculty and students on the importance of IPR in research work to address the societal needs. Dr. Radhika gave an insight on the activities at TSCOST and encouraged the participants to patent research work

Speaker 1:

The keynote note lecture was delivered by Dr.Vasudha Gokhala on the origin of IPR and history of copyrights. The speaker aimed at illustrating and suggesting ways to the shortcomings of street artists, brand launching programs, designers, and architects which include issues such as lack of originality, disregard for community engagement or cultural sensitivity. The examples provided promoted ethical practices fostering collaboration with communities and prioritized sustainability in design and construction. Dr Gokhale also gave an insight on the various guidelines to be practiced while conducting research or plagiarism and similarity indexing in the field of Design, Architecture and fine arts

Speaker 2:

Advocate Subhajit Saha's presentation at the seminar focused on providing insights into the technical and legal aspects of Intellectual Property Rights (IPR). He began by delineating the distinctions between copyrights, patents, trademarks, and trade secrets, which are crucial components of intellectual property protection. In addition to explaining the differences between these forms of intellectual property, Advocate Saha likely provided guidance on the procedures and processes for applying for patents and copyrights. This would involve detailing the requisite documentation, fees, and timelines involved in the application process. Moreover, Advocate Saha may have emphasized the importance of adhering to best practices while filing for IPR. By covering these technical and legal aspects of intellectual property rights, Advocate Subhajit Saha likely aimed to equip attendees with the knowledge and tools necessary to protect their innovations and creative endeavors effectively.



REPORT -2

Place: Auditorium, SPA, JNAFAU, Hyderabad

Date: 6th February 2024

Speakers: 1) Advocate VSSRK Raju Bhupathiraju

2) Advocate Subhajit Saha

About the Program:

The IPR cell of JNAFAU organized a webinar to create awareness on the “Role of IP IN Architecture and Fine Arts: Traditional Arts to AI issues” in collaboration with TSCOST. The IPR cell of JNAFAU signed an Mou with Resolute Group. The sessions focused on the different sections of Intellectual Property rights for arts and design. The speakers also discussed case studies in relation to copyright issues for design fine arts.

Speaker 1:

The keynote address was presented by Advocate VSSRK Raju Bhupathiraju. The speaker briefed on the different form of Intellectual Property Rights (IPR) and the stated the significance of evolution in patenting to understand the legal frameworks that govern innovation and creativity. Advocate Raju quoted the indispensable role of IP in fostering creativity, innovation and economic prosperity in modern India. The necessity of IP for manufactures and designers to protect their innovations, for establishing a brand and market was explained. The speaker also threw light on the difference in IP laws across countries particularly in India, US and Europe. The speaker mentioned the process of prosecution in filing a patent. Advocate Raju also emphasized on the various aspects of trademark from classification to validity of trademarks. The speaker introduced copyrights by quoting case examples in architecture to safeguard the architect work in terms of tangible and intangible assets. The speaker tended the presentation by addressing the riles pertaining to AI based design approach.

Speaker 2:

Advocate Subhajit Saha's presentation at the seminar focused on providing insights into the technical and legal aspects of Intellectual Property Rights (IPR). He began by delineating the distinctions between copyrights, patents, trademarks, and trade secrets, which are crucial components of intellectual property protection. In addition to explaining the differences between these forms of intellectual property, Advocate Saha likely provided guidance on the procedures and processes for applying for patents and copyrights. This would involve detailing the requisite documentation, fees, and timelines involved in the application process. Moreover, Advocate Saha may have emphasized the importance of adhering to best practices while filing for IPR. By covering these technical and legal aspects of intellectual property rights, Advocate Subhajit Saha likely aimed to equip attendees with the knowledge and tools necessary to protect their innovations and creative endeavors effectively.



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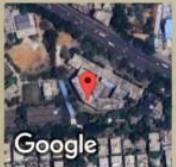


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CF34+79R, Saifabad Rd, Masab Tank, Hyderabad, Telangana 500028, India
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REPORT -3

Place: CFA Seminar Hall, JNAFAU, Hyderabad

Date: 23rd February 2024

Speaker(s): Advocate Ashok Doppalapudi

About the Program:

The IPR cell of JNAFAU organized their 3rd seminar on IPR titled “Unveiling Inventions: Identifying Intellectual Property in Design and Fine Arts Projects” in collaboration with TSCOST. Nodal Officer Prof. Dr. Phani introduced the speaker, Advocate Ashok Doppalapudi. The session focused on process of building a portfolio for products, various aspects to identify the inventions from design projects and the latest innovations in Design of products and their IP issues

Speaker 1:

Advocate Ashok Doppalapudi introduced the participants to Intellectual property rights and its various forms. He then delved into the fascinating history of Intellectual Property Rights (IPR), and evolution of patenting. Advocate Ashok focused on the different for of IP- patents, copyrights, trademarks, trade secrets, industrial designs. He also emphasized on unprecedented significance of IP in the 21st century due to factors like globalization and digitalization, innovation as a primary driver of economic growth as well as to protect brand value. The speaker shared several examples and timelines of a patent. He described in detail the various element of a patent draft such as title, field of Invention, background, summary, brief description, detailed description, abstract, claim(s), and drawings and their importance. The speaker outlined the different aspects of invention that could be claimed for patent protection. This likely included novel features, inventive steps, and industrial applicability. Examples of everyday products like Coca-Cola tins, razors, water bottles, and parts of an air conditioner were used to illustrate the diverse range of inventions that can be found in daily life. The speaker elucidated the various steps involved in the invention process, from ideation to prototyping and commercialization. Emphasis was likely placed on the uniqueness of design interventions, highlighting how subtle changes or improvements in design can lead to significant innovations. Practical methods for identifying inventions were discussed, including techniques for conducting patent searches and analyzing prior art. Existing patents for everyday products were showcased to demonstrate the practical application of IP protection in the consumer goods industry. Key issues in the contemporary world, such as piracy, counterfeiting, and infringement, were addressed with real-time examples and case studies to underscore the importance of IP rights enforcement. An overview of different career paths within Intellectual Property Rights, tailored to the design fraternity, may have been presented. This could include roles such as patent examiner, IP attorney, IP consultant, or IP manager. Overall, the speaker's presentation provided valuable insights into invention and Intellectual Property Rights, equipping the audience with practical knowledge and tools to navigate the complex landscape of IP protection in the modern world.



REPORT -4

Place: Auditorium, JNAFAU, Hyderabad

Date: 27th February 2024

Speakers: 1) Advocate Shailendra Kumar

About the Program:

The IPR cell of JNAFAU organized a webinar to create awareness on the role of IPR in Design, Architecture and Fine arts in collaboration with TSCOST. The webinar aimed at addressing participants on filing procedure of patents and designs in India.

Speaker 1:

The speaker started the session by introducing Intellectual Property (IP) as various forms of intangible assets, each serving a distinct purpose in protecting intellectual creations and fostering innovation. He spoke about patents its novelty and the role of patents in R&D. The session followed with a detailed description on the architectural and design patent protection. Architectural and design-related patent protection encompassed a range of innovations and creative concepts within the fields of architecture, interior design, urban planning, and related disciplines. The speaker described the key aspects in this domain as scope of patentable subject matter which include innovative building designs, construction methods, materials, sustainable technologies, and ornamental designs along with utility, process and software related patents. The case studies discussed aided in better understanding on patent specifications, patent documentation and publication of work. The speaker gave an overview on application and filing procedures in India. The speaker concluded his presentation by giving a detailed insight on registration and filing of functional and industrial designs. The session came to closure with answering the question raised on several issues of filing Intellectual Property Rights of ongoing research works.

Industrial Design

- An industrial design is that aspect of a useful article which is ornamental or aesthetic.
- It may consist of three-dimensional features such as the shape or surface of the article, or two-dimensional features such as patterns, lines or color

